



2018 Calendar Advertising

An Opportunity for Sponsorship and Advertising

The Alberta Animal Rescue Crew Society (AARCS) is preparing to launch the very popular annual Animal Rescue Calendar; featuring 12 stunning photographic portraits of AARCS rescued animals. All funds raised from sponsorship and calendar sales will go towards helping even more animals in need.

We are looking for companies/organizations to purchase advertising spots in the calendar to cover the cost to produce the calendars. By being involved, you will be helping us raise funds for animal emergency costs, veterinary care, food and supplies. In addition, corporate sponsors will gain brand recognition among our rapidly growing support base. Calendars will be distributed to local businesses for distribution. AARCS typically circulates over 1500 calendars.

Ads will be placed on each calendar page, rates and sizes are as follows:

- Monthly Banner Ad \$495
- Monthly Block Ad \$195
- Back Page Business Card Ad \$100

Additional Benefits:

- Fosters corporate responsibility in supporting local charities
- Company name mentioned on social media (our Facebook page has over 77,000 followers)
- Brand recognition with AARCS' rapidly growing volunteer/support base

CONTACT INFORMATION

Rachel Howard, Volunteer Manager
Email: Volunteer@aarcs.ca | PH: 403-250-7377
www.aarcs.ca
Registered charity Number 80718 8479 RR0001

ABOUT AARCS:

The Alberta Animal Rescue Crew Society (AARCS) is a registered, non-profit charity with a mission to improve the lives of animals by: rescuing and providing sanctuary to abandoned, surrendered or abused animals; assisting communities to achieve healthy and respectful relationships with animals; promoting responsible and compassionate guardianship; and advocating on behalf of all animals.



AARCS
ALBERTA ANIMAL
RESCUE CREW SOCIETY

2018 Calendar – Sponsorship Form

Company Name: _____

Contact individual: _____

Address: _____

City: _____

Province: _____

Postal Code: _____

Phone: _____

Email: _____

Sponsorship Level:

_____ Banner Ad (Monthly) \$495

Preferred month _____ (Please note we will do our best to accommodate request for specific months but cannot guarantee)

_____ Block Ad (Monthly) \$195

_____ Business Card Ad (Back Page of Calendar) \$100

Please return a copy of this form along with sponsorship cheque to:

5060 74 Ave SE
Calgary, AB T2C 3C9

Rachel Howard, Volunteer Manager

Email: volunteer@aarcs.ca

PH: 403-250-7377

www.aarcs.ca

Please send your completed .PDF or .EPS Ad (at 300dpi) to Amber at amber@aarcs.ca

Please indicate below if you would like to pay an additional fee for Ad creation by AARCS:

- Banner Ad: \$55.00
- Business Card Ad: \$45.00
- Block Ad: \$35

****All graphic elements and content to complete the custom advertisement must be provided to amber@aarcs.ca no later than August 3, 2017. A proof will be emailed to you before the ad is finalized.***