



Alberta Animal Rescue Crew Society

Bay G, 3851 21 Street NE

Calgary, AB T2E 6T5

Phone: 403-250-7377

Website: www.aarcs.ca

Registered Charity Number | 80718 8479 RR0001

Vehicle Sponsorship

OUR MISSION

Changing Lives Through Kindness

WHO WE ARE

AARCS is a registered non-profit organization that rescues abandoned, surrendered or abused animals in and around Alberta facilitating over 2000 adoptions per year. Animal homelessness and cruelty against animals impacts not just the animals, but people too. The formidable quest to end animal suffering is compounded by the sheer number of animals in our communities. AARCS firmly believes that improving the lives of animals, educating the public about animal care and promoting spay and neutering leads to a happier and healthier society. These programs including facilitation of free pet food, free spay/neuters, education programs, disaster response and emergency medical care. AARCS is one of Alberta's leading animal welfare organization saving thousands of animals each and every year and our goal is to spearheading Canada's efforts to eliminate animal cruelty and homelessness. For more information about our programs, please visit our website at www.aarcs.ca.

THE NEED

AARCS is looking to purchase a new Ford Transit van. Our small fleet of vehicles is becoming extremely expensive to maintain with aging high kilometer vehicles. We recently had to ground one of our vans for the safety of the animals and our volunteers. Our aging trucks will soon need to be replaced.

We have the opportunity to purchase a Ford Transit at the low price of \$33,000 (regularly \$45,000). Plus an additional \$2000 to outfit it.

The advantages:

- Air control – unlike our trucks we can provide air conditioning in the summer and heat in the winter.
- Capacity – The transit will allow us to transport double the amount of animals than our current mini-van and truck. In addition, when transporting large number of animals we would not require two vehicles.
- Safety – Due to safety concerns we had to ground one of our mini-vans. The safety of our animals and our people are our top priority.





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The van will be used for multifunctional purposes in supporting our efforts in many of our core programs including our rescue efforts across the province. This includes multiple trips driving to pick up and drop off animals around the province. The van would also allow us to drive animals to and from the vet clinics within the city of Calgary. In the event of an emergency our disaster response team would use the vehicle to get supplies to the area, as well as transporting animals back to safety. The vehicle will be used to transport supplies, donations and animals around the City of Calgary on a daily basis.

SPONSORSHIP OPPORTUNITIES:

AARCS is looking to develop partnerships with an individual or business that would like to become involved and make a positive difference in our communities. To make this vehicle purchase affordable we are looking for sponsors to assist in the cost to purchase the vehicle.

Single Sponsor \$35,000

- Permanent logo placement on the two sides and the rear of the vehicle along side AARCS logo.
- Recognition on our website for the duration the vehicle is in our possession (estimated approximately 5-8 years). A link on the AARCS website that goes to your company website would be included.
- Acknowledgement yearly in our annual report.
- Plaque in the head office
- Recognition/mentions on the AARCS Facebook (40,000 followers) and Twitter accounts minimum of 10 times.

AARCS acknowledges that every company has specific preferences with regards to the benefits it hopes to gain from becoming involved as a sponsor. While the information above highlights some of the key advantages to becoming involved, we would be happy to discuss additional requests with prospective sponsors and will do our best to accommodate preferences within the bounds of our sponsorship abilities.

Contact Us

We welcome the opportunity to speak with you about any questions or concerns you may have. If you are interested in becoming a vehicle sponsor please contact us at your earliest convenience.

Thank you for your time and support.

Deanna Thompson
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